

SCOTTY'S LITTLE SOLDIERS

# Business Heroes CLUB



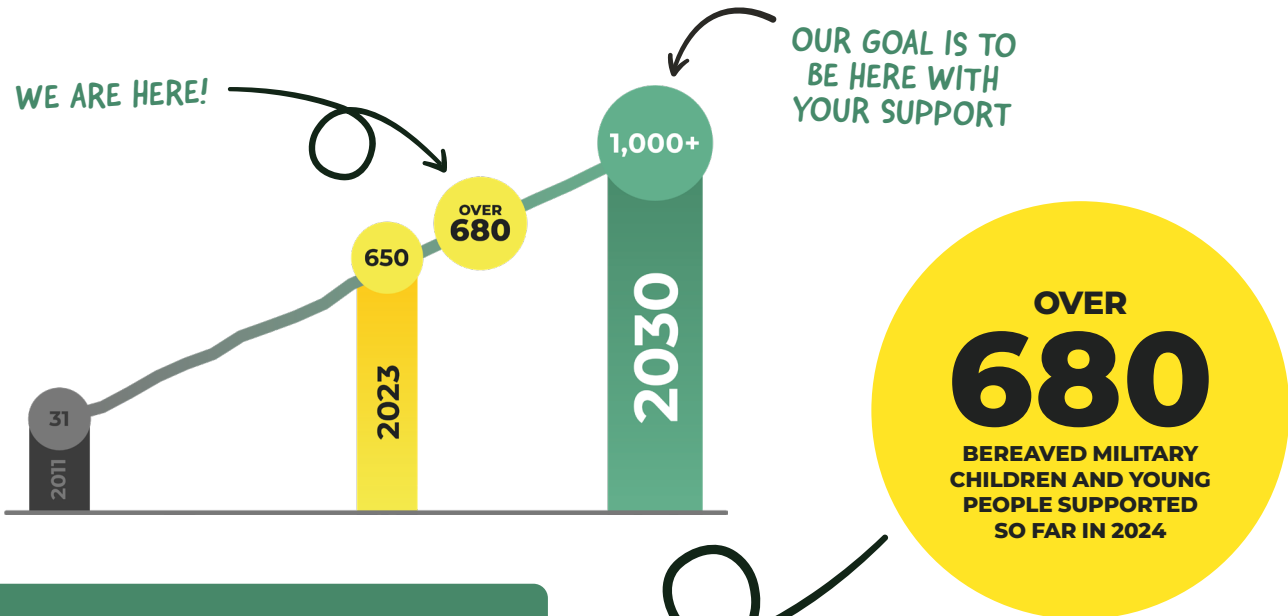
**“We wholeheartedly support Scotty's, an impressive charity delivering such crucial work. Fortis Vision's team is committed and motivated to help this inspired charity.”**

*David Borthwick  
Managing Director, Fortis Vision*



# Why become a Scotty's Business Hero?

Join Scotty's Business Heroes Club and become part of a business network making a positive impact in the military community. We know there are still hundreds of bereaved British Forces families whose children may not be getting the support they need. By becoming a Scotty's Business Hero, you help us to achieve our goal of supporting 1,000+ bereaved military children and young people annually by 2030.



Our members were bereaved of a military parent who died by:

33%  
ILLNESS

23.6%  
SUICIDE

22.7%  
KILLED IN ACTION

16.6%  
ACCIDENT

4.1%  
OTHER

## Your Opportunities

- **Strengthen** your military connection by having a positive impact on the military community.
- **Activate** your Armed Forces Covenant commitment.
- **Grow** your reputation as an organisation that cares about military children and their families
- **Connect** and network with like-minded people.
- **Develop** your employees' understanding of bereavement (everyone has a story of loss).
- **Attract** new customers because you take ESG (Environmental, Social and Governance) and CSR (Corporate Social Responsibility) commitments seriously.
- **Demonstrate** social impact value for inclusion in proposals and tenders.

# Scotty's Business Heroes Club Packages

Benefits of the Club	One-Star Hero £250pm	Two-Star Hero £500pm	Three-Star Hero £1000pm
<b>Scotty's Business Heroes LinkedIn Group:</b> Join fellow members for collaboration, networking, charity news, uplifting stories and your impact.	✓	✓	✓
<b>Quarterly Webinars:</b> Join our exclusive webinars with military guest speakers on life, loss and leadership.	✓	✓	✓
<b>Scotty's Business Heroes Annual Meet Up:</b> Exclusive in-person event with keynote speaker.	✓	✓	✓
<b>Marketing Your Support of Scotty's:</b> Use of Scotty's Business Heroes Club logos, designation and access to our media toolkit.	✓	✓	✓
<b>Monthly Email:</b> Full of Scotty's stories and impact in shareable formats for your team.	✓	✓	✓
<b>Regular Sitrep Video:</b> From founder Nikki Scott.	✓	✓	✓
<b>10% Discount:</b> To all staff at our Scotty's & Fear Naught shop's.	✓	✓	✓
<b>Virtual Talk:</b> From Scotty's founder, Nikki or a prominent Scotty's representative.		✓	
<b>Scotty's March:</b> Team entry for 2 (worth £178) people to walk with our team and members.		✓	
<b>Annual video:</b> From our Scotty's Members.		✓	✓
<b>Volunteering and Value:</b> Time with our team to discuss activating volunteering and in kind opportunities across your business.		✓	✓
<b>In Person Talk:</b> From Scotty's founder Nikki Scott or one of our high-profile supporters. <b>Plus</b> , a promo video of their visit.			✓
<b>Scotty's March:</b> Team entry for 4 (worth £360) people to walk with our team and members.			✓
<b>Scotty's Ball:</b> 2 tickets (worth £178) to our uplifting annual black-tie dinner with VIPs.			✓
<b>Fear Naught T-shirts:</b> Opportunity to create Scotty's or Fear Naught t-shirts co-branded with your company logo at cost price.			✓
<b>Quarterly mention:</b> On Scotty's LinkedIn.			✓
<b>Bespoke impact reporting:</b> Supporting your business's CSR, ESG and Social Value objectives.			✓

To find out more and to sign-up, contact Andy or Angela:

andy.sloan@scottyslittlesoldiers.co.uk  
angela@scottyslittlesoldiers.co.uk

# You're in Good Company.

Past and present Scotty's supporters include:

LONDON  
BIGGIN HILL  
AIRPORT

**BOOM**  
CONSTRUCTION

FORTIS  VISION

 iem

LGSF   
GLOBAL

one.  
Financial  
Solutions

 ZE Global

 fusionpeople

 mace

OCS

sky

St  
James's  
Place



ZE Global are honoured to support Scotty's who do an amazing job. As a veteran owned company ZE Global are aware of the importance and efforts that Scotty's make to bereaved military families.

*Jim Gemmell*  
Managing Director, ZE Global



## Other ways you can support

- Charity of the Year
- CRM
- Sponsorship
- Bespoke Events

Talk to us to discuss further options.