

SCOTTY'S LITTLE SOLDIERS

Filmmaker – proposed JD

Reporting to: Chief Executive
Based: Office, King's Lynn, Norfolk
Salary: £TBC

Introduction.

This is a proposed full-time role as a filmmaker at the charity Scotty's Little Soldiers. The position will report directly to the Chief Executive and would be office based in King's Lynn, Norfolk.

Summary.

We believe video is underused by charities and that an opportunity exists for a creative Filmmaker to create regular and engaging content to help Scotty's present it's work to the public. We would be looking for someone to manage all stages of the production process from concept through to online delivery via the charity's social profiles.

The role will require;

- Working with the Senior Management Team (SMT) to develop a rolling programme of engaging video content to help promote the charity's work.
- Managing the complete filmmaking process from concept through to delivery of the final asset.
- Creating frequent content and therefore managing the balance between quality and quantity.
- Developing the charity's 'channels' (e.g. Fundraising, Volunteers, Beneficiaries, etc.) and creating unique production styles for each.
- Establishing objectives and campaign goals for each project with the SMT and ensuring all films have clear call to actions.
- Managing the charity's online video presence and editing video in styles suitable for relevant platforms (e.g. YouTube, Instagram, Facebook, Website).
- Handling all data files, ensuring organisation is clear, well managed, catalogued and secure.
- Off-site event filming (1-2 beneficiary events each year, 3-4 fundraising events, approx. 5-6 weekends per year).

Skills and Experience.

The successful applicant will need to exhibit the following skills and experiences:

- Ability to work independently towards agreed objectives and targets.
- Highly organised and able to towards tight deadlines.
- Great knowledge of FCP, Premiere or equivalent.
- We're looking for a highly creative individual so previous commercial experience isn't necessary as long as you can present a visually creative show reel and technical aptitude.

Interested? Send us a link to your show reel to team@scottyslittlesoldiers.co.uk